

Mississippi Gulf Coast Community College

Plan of Institutional Effectiveness

LIBRARY

Mission Statement

The mission of the library at Mississippi Gulf Coast Community College is to provide instructional support services that reinforce the curriculum of the college. We accomplish this by providing a well-trained staff, excellent resources and accessible facilities. We both encourage and assist students to use the resources of our library to meet their personal and educational goals.

Effectiveness Indicator: Provide an environment rich in research and reference materials to assist the educational and personal needs of traditional and online students.

ASSESSMENT MEASURES

- Rank in the top five of all state community and junior colleges in providing electronic databases for students (ALS survey of SBCJC).
- Rank in the top five of all state community and junior colleges in providing monograph materials (ALS survey).
- Rank in the top five of all state community and junior colleges in providing serial subscriptions (ALS survey).
- Maintain an X ratio of total library usage transactions to AY FTE.

Effectiveness Indicator: Provide knowledgeable and qualified personnel to assist students with their research needs.

ASSESSMENT MEASURES

- 100% of full-time professional library staff will have at least a master degree in library science.
- Score at least a 3.25/4.00 on the student evaluation of “librarian was knowledgeable and well-prepared”.

Effectiveness Indicator: Promote student library usage and establish hours of operation which promote accessibility to all students.

ASSESSMENT MEASURES

- 75% of all English Composition I and oral communications I students will receive a library orientation.
- Maintain a 3.25/4.00 on the LRC student satisfaction survey for hours.

Effectiveness Indicator: Promote a positive, friendly learning environment and prompt service to allow students to meet their educational goals.

ASSESSMENT MEASURES

- Score above national norms on the ACT student opinion survey.
- Remain one the top-five college students services on the ACT student opinion survey.